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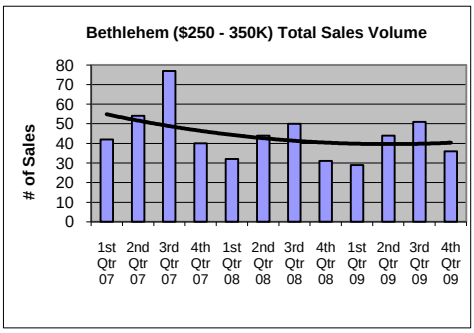
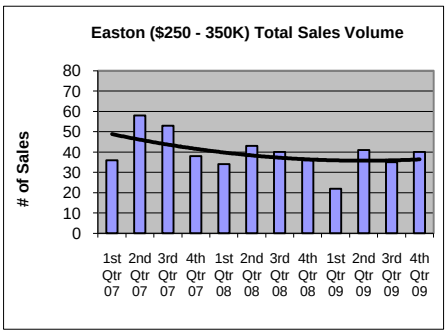
The Craig Liles Team
Market Analysis

$250 - 350K


Bethlehem ($250 - 350K) Total Sales Volume
# of Sales
80
70
60
50
40
30
20
10
0
1st Qtr 07
2nd Qtr 07
3rd Qtr 07
4th Qtr 07
1st Qtr 08
2nd Qtr 08
3rd Qtr 08
4th Qtr 08
1st Qtr 09
2nd Qtr 09
3rd Qtr 09
4th Qtr 09


Easton ($250 - 350K) Total Sales Volume
# of Sales
80
70
60
50
40
30
20
10
0
1st Qtr 07
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3rd Qtr 07
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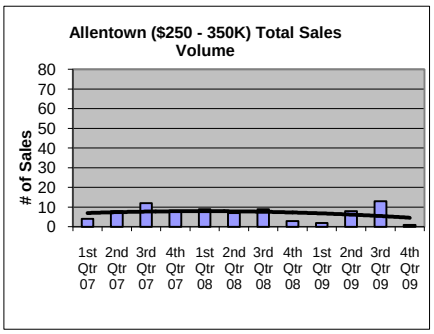
3rd Qtr 09
4th Qtr 09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3rd Qtr 09
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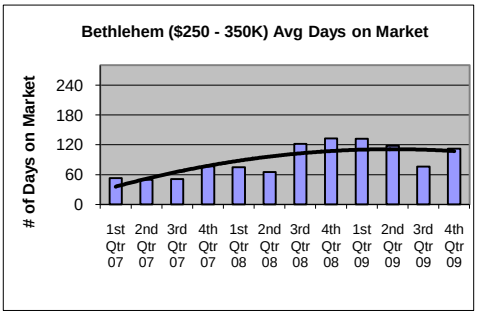
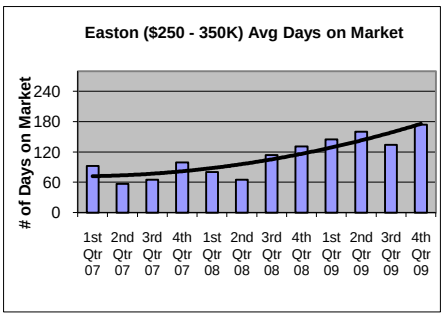

Bethlehem ($250 - 350K) Avg Days on Market
# of Days on Market
240
180
120
60
0
1st Qtr 07
2nd Qtr 07
3rd Qtr 07
4th Qtr 07
1st Qtr 08
2nd Qtr 08
3rd Qtr 08
4th Qtr 08
1st Qtr 09
2nd Qtr 09
3rd Qtr 09
4th Qtr 09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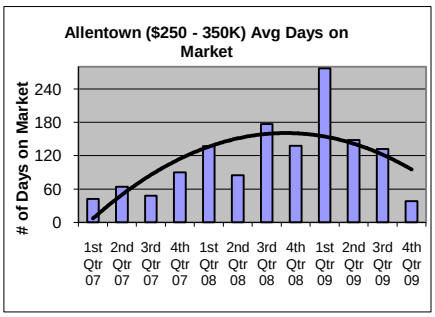
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3rd Qtr 09
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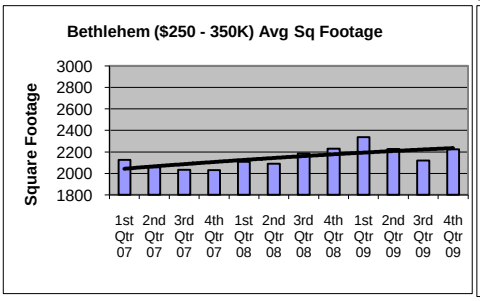
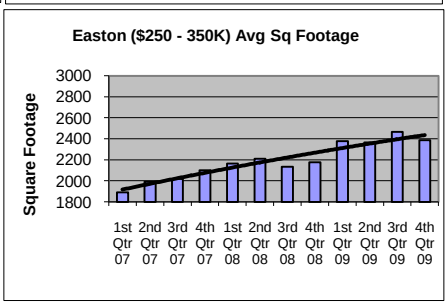

Bethlehem ($250 - 350K) Avg Sq Footage
Square Footage
3000
2800
2600
2400
2200
2000
1800
1st Qtr 07
2nd Qtr 07
3rd Qtr 07
4th Qtr 07
1st Qtr 08
2nd Qtr 08
3rd Qtr 08
4th Qtr 08
1st Qtr 09
2nd Qtr 09
3rd Qtr 09
4th Qtr 09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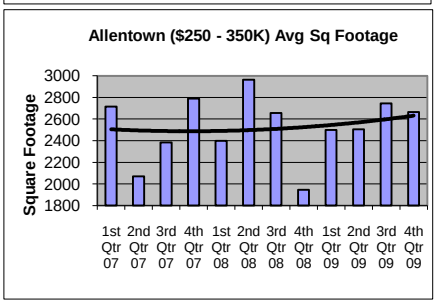
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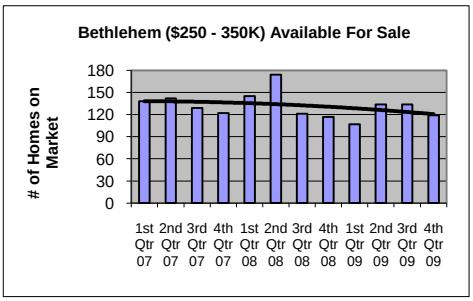
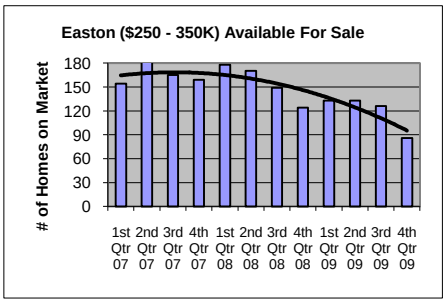

Bethlehem ($250 - 350K) Available For Sale
# of Homes on Market
180
150
120
90
60
30
0
1st Qtr 07
2nd Qtr 07
3rd Qtr 07
4th Qtr 07
1st Qtr 08
2nd Qtr 08
3rd Qtr 08
4th Qtr 08
1st Qtr 09
2nd Qtr 09
3rd Qtr 09
4th Qtr 09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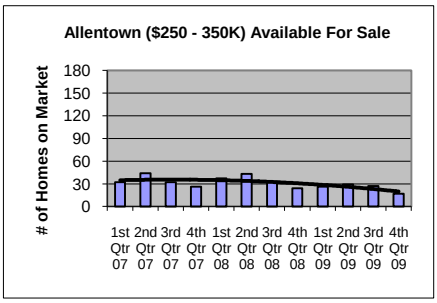
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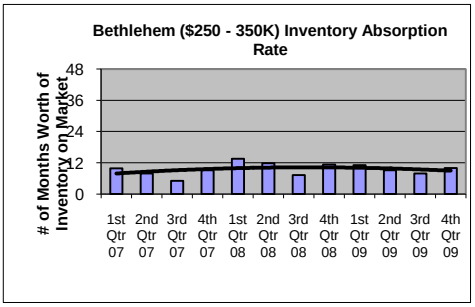
Bethlehem ($250 - 350K) Inventory Absorption Rate
# of Months Worth of Inventory on Market
48
36
24
12
0
1st Qtr 07
2nd Qtr 07
3rd Qtr 07
4th Qtr 07
1st Qtr 08
2nd Qtr 08
3rd Qtr 08
4th Qtr 08
1st Qtr 09
2nd Qtr 09
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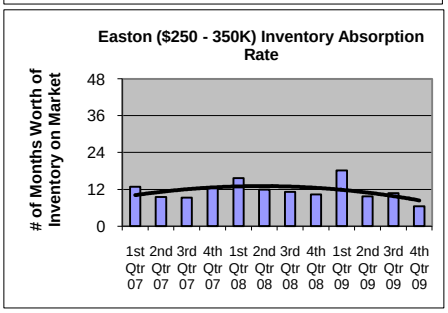
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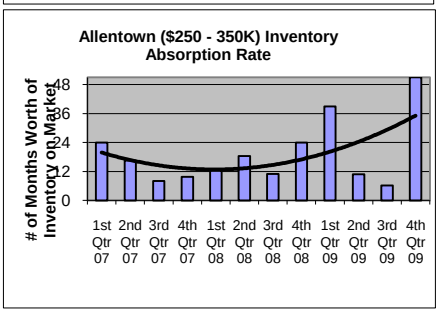
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